

S4SD

Strive for a Safer Drive



SCHOOLS CAMPAIGN

Michigan high schools have begun campaigning for Vulnerable Road Users.



CAMPAIGNS END

All campaigns will end on April 25, 2025.



HANDS-ON EVENT

Participating high schools will be invited to a hands-on event sponsored by Ford Driving Skills for Life.

STRIVE FOR A SAFER DRIVE IS PROUD TO NETWORK WITH 36 MICHIGAN HIGH SCHOOLS. EACH SCHOOL MUST CAMPAIGN FOR VULNERABLE ROAD USERS, MEET THE MINIMUM REQUIREMENTS OF HOSTING THREE EVENTS/ACTIVITIES AND CONDUCT SURVEYS.

THE PROGRAM SUPPORTS CAMPAIGNS FROM DECEMBER 2024 THROUGH APRIL 2025. ALL PARTICIPATING HIGH SCHOOLS ARE ABLE TO RUN THE PROGRAM AT THEIR DISCRETION, AS LONG AS THEY ARE MEETING ALL PARTICIPATION REQUIREMENTS.



DAKOTA
HIGH SCHOOL

PLYMOUTH
HIGH SCHOOL

SEAT BELT
OBSERVATIONAL
SURVEY

MIDDLE SCHOOLE VENT

