



STRIVE 4 A SAFER DRIVE ▲

# Application

Strive for a Safer Drive (S4SD) is a high school safe driving initiative. \$1,000 is being offered to high schools to create a student-led traffic safety campaign.

**Applications are due by November 14, 2025.**

Participation requirements, campaign examples, resources for a successful campaign, and purchasing guidelines can be found at [Michigan.gov/s4sd](http://Michigan.gov/s4sd). Funding will be issued to high schools in December.

High school teams will document their campaign and submit a final project for judging. The top schools will be announced and recognized. All participating schools are invited to attend the Ford Driving Skills for Life Event in the spring.

**School:** \_\_\_\_\_

**Principal:** \_\_\_\_\_ **County:** \_\_\_\_\_

**Advisor:** \_\_\_\_\_ **Advisor Email:** \_\_\_\_\_

**Advisor Contact Number:** \_\_\_\_\_

**Student Lead:** \_\_\_\_\_ **Student Lead Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**School-wide Enrollment (ex: 1200):** \_\_\_\_\_

**Club Affiliation (SADD, SLS, DECA, NHS) (if not applicable, skip):** \_\_\_\_\_

**How did you hear about S4SD?** \_\_\_\_\_

Attach additional pages with the following information:

- Campaign Outline
  - Detail the campaign & activities you plan to develop (Vulnerable Road Users- pedestrian, cyclist, passenger safety, and/or public transportation)
  - Estimated budget details listing expenditures up to \$1,000.
  - Describe how you plan to evaluate the success of your campaign (Pre/Post-Test & Observational Survey)

Approval to use school S4SD student photos and videos on S4SD website, social media, and promotional materials:

Yes    No

Advisor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: 248-334-4971 or [Strive4aSaferDrive@gmail.com](mailto:Strive4aSaferDrive@gmail.com)

**Completed applications should be emailed to: [Strive4aSaferDrive@gmail.com](mailto:Strive4aSaferDrive@gmail.com)**



Office of Highway Safety Planning