S4SD
STRIVE 4 A SAFER DRIVE

Funding & Expenditure Guidelines

Schools are required to

- → Record all expenditures on the S4SD Expense Tracking Form
- → Keep and turn in all receipts at the end of the campaign
- → Seek approval from a S4SD program coordinator for any SINGLE item expenditure over $200
- → Return funding if the school is unable to follow through with campaign proposal

Acceptable expenditures

Funds may be used to purchase items such as:

- ✓ Posters
- ✓ T-shirts
- ✓ Bracelets
- ✓ Yard signs
- ✓ Bumper stickers
- ✓ Contests, such as posters, slogans, etc. - must be traffic safety-related
- ✓ Meals/snacks for your team - may not exceed $150 total food expenses
- ✓ Production cost of public service announcements
- ✓ Gift cards for prize giveaways, up to $25 each - may not exceed $200
- ✓ Video cameras, projectors, or other electronics or equipment necessary for the project - may not exceed $175

Unacceptable expenditures

Funds MAY NOT be used to purchase items such as:

- × Cash prizes or monetary rewards to individuals
- × Support of “all-night” or “lock-in” type party/dance/event
- × “Mock” car crash or production company events
- × Any purpose that is illegal
- × Paid media/advertising
- × Meals for large groups
- × Lobbying of elected officials
- × Scholarships
- × Post-prom events
- × Attending seminars, conference booths, or training events
- × Events or single purchases over $200 (without prior approval)

REMINDER: schools may not solicit monetary donations or supplement campaign funding with school funds. In-kind contributions and uncompensated volunteers are permitted.