

# STRIVE FOR A SAFER DRIVE

S4SD

## Important Dates

- April 25, 2025: Campaigns end.
- May 2, 2025: All final documents and presentations are due.
- June 7 & 8, 2025: Ford Driving Skills for Life hands-on event.



## Contact



STRIVE 4 A SAFER DRIVE ▲

- [strive4asaferdrive@gmail.com](mailto:strive4asaferdrive@gmail.com)
- 248-334-4971
- [www.michigan.gov/S4SD](http://www.michigan.gov/S4SD)

## Popular S4SD events

Each participating high school hosts at least three events and/or activities to promote their S4SD campaign. All campaigns will end by April 25, 2025.

- Virtual driving simulator
- Impaired goggles
- Educational traffic safety materials
- Engaging presentations
- Social media challenges
- Public service announcements
- Driving pledge



Woodhaven  
High School



Safe driving  
pledge

Ontonagon  
Area  
Schools



T-shirts with  
message  
"don't be  
distracted"

Diane  
Pellerin  
Center



Donuts and  
discussions

Anchor Bay  
High School



Posters

Warren Mott  
High School



Middle  
school event